

Matthew Haydn Jeanes

5 Deanery Road, Kingswood, Warmley, Bristol BS15 9JA.

Introduction

Creative, Creative head, Creative director, Team leader, Brand champion, Licensing officer, Artist/Designer, Teacher, Theatre Director, Stage Designer, Production Designer

matthewjeanes.co.uk

Having been around Art, Illustration and design all my life I now find it time to source a further challenge. I have achieved all goals in my commercial field and look to move on and into other areas, to find and encourage my artistic and creative growth.

My remit until now, has been to develop the creative wing of a company, work with its artists and designers developing product whilst maintaining quality across the board for design, print and licensing. To protect core brands and represent them.

I have taught, in one way or another, throughout my career, employing and training Junior Artists who now have careers of great note. Running art departments, projects, brands and companies, always with my feet rooted firmly in the Art world.

Teaching has played a big and new part in my career as well as developing my art further- I also paint under the name 'Maxwell-Nom Du Jour' this brand specialising in contemporary fashion illustration.

maxwellndj.co.uk

Professional Artist- to date 2014-15

- 📌 Art for 'GEORGE DROPPING' campaign for Bath Museums/Sorthose Russell in 2014
- 📌 CLIFTON ON ICE scenic art for a pop up Ice rink- That Group/Steambox
- 📌 MOONPIG/DISNEY to devise a new look for Winnie the Pooh
- 📌 REDHILL GREETINGS. A range of bespoke cards using Matts art
- 📌 ARTIST OF THE YEAR- runner up 2014.

Teaching 2012/15

- 📌 CRB Checked
- 📌 Patchway College/Fusion Festival Teaching 2012/15
- 📌 10 week Art Course. Teaching all ages
- 📌 Art Project taught to Primary level (8 Schools) with story teller
- 📌 Follow up product and project/Gathering of the winds 2012

- 📌 Character/Illustration project 2013
- 📌 St Michael's 'Tree' project 1213
- 📌 Bradon Forest School Illus/Art Workshop 2013
- 📌 Tyndale School-Art Project 2014
- 📌 Master-Class teacher at Kings Forest School- Primary 2014-15
- 📌 Life Drawing Roadshow, corporate training event-Moonpig.2015
- 📌 Private tutoring on all art subjects 2012-15
- 📌 Writing tutorials and illustrated lessons for 'Artists & Illustrators' magazine- 6 Article and 2 covers

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- 📌 Follow up product and project - Gathering of the Winds 2012.

Paper House/G.B.C (Creative Director) 2007-2009

- 📌 Creative director.
- 📌 Team leader/team builder.
- 📌 Developed all new product.
- 📌 Researched all new brands and established contact and licenses.
- 📌 Pitched and presented all new design.
- 📌 Creative dept board representative.
- 📌 Re-designed company image.
- 📌 Creative in charge of NEC stand design.
- 📌 In charge of all company publicity.
- 📌 Customer liaison.
- 📌 Award winner for ranges WARHOL & DOWNTON.

FAB (Art Director/Creative Director) 2005-2007

- 📌 Art director.
- 📌 Designed company.
- 📌 Built in-house team.
- 📌 Trained staff.
- 📌 Customer liaison.
- 📌 Developed and named all new brands.

- ✍ Promoted all new properties/brands to clients.
- ✍ Set up licensing/approvals for all new brands.
- ✍ Designed all FAB exhibition stands for Spring Fair.

Portico 2005

- ✍ Senior artist in charge of core Disney ranges (Winnie the Pooh, Tigger and Eeyore's Little Scribbles).
- ✍ New character development.
- ✍ Licensing liaison.
- ✍ Disney approvals.

Hallmark (Brand Champion/Licensing Director) 1999-2004

- ✍ Senior artist.
- ✍ Brand champion (Forever Friends).
- ✍ Re-established in-house licensing on Forever Friends.
- ✍ In charge of all property approvals.
- ✍ Developed workshops and developed sub brands for property.
- ✍ Designed Style guides for properties.
- ✍ Worked with licensing agents on existing and new properties.
- ✍ Trained new artists and staff.
- ✍ Entertained all senior staff.

Apollo (artist) 1996-1999

- ✍ Establishing client contact.
- ✍ Taking briefs.
- ✍ Supplying work.
- ✍ Invoicing and running business.

Adult Art Education Evening classes - Kingswood Community centre

Teacher (part time). 1992-2002 art for recreation. Retired after 10 year anniversary.

Swann. Pearce. Jeanes. (S.P.J.) (Company Director) 1990-1996

This company was set up by myself and was subsidized by D.R.I. to service the licenses held by them (including Forever Friends, Country Companions, Postman Pat, Polly Pocket etc.).

- ✍️ Set up funded company.
- ✍️ Established art department.
- ✍️ Illustrated all core brands.
- ✍️ Represented key brands with clients, artists, designers and brand owners.
- ✍️ Established new looks on existing brands for Disney (Pooh Corner).
- ✍️ Managed all art based approvals.
- ✍️ Hired all new art/creative staff.
- ✍️ Client/customer liaison.

S.P. J. now trades as Red Central in Bath.

Freelance 1987-1989

Working primarily as the second artist to Deborah Jones for D.R.I. on the Brownsword property Forever Friends.

W.F.M. Design (Junior Artist/Artist) 1983-1987

✍️ Full time Junior Artist responsible for art on...

My Little Pony, Care Bears, Rainbow Brite, Get Along Gang, Ghostbusters, Roland Rat, Spears Games etc.

W.F.M. were an agency servicing the children's toy/packaging market at its prime with clients ranging from Disney, Hasbro, Spears games etc.

School

Hanham Abbots Junior School 1970-1973.

Grange School for Boys 1974-1977.

Kingsfield 6th Form 1978-1979.

Art A level.

Art O level (a).

English, English Literature.

College 1980-1983

Ashley Down College/Graphic Design.

Qualifications: College Diploma Graphics/Illustration. S.I.A.D. Award/Illustration.

Advanced Diploma/credit. Illustration.

P.T Illustration Award, Artist of the Year.

Note: Returned to teach Life Drawing 1985.

Down Time

In my spare time I have been involved in the world of non-professional theatre since the early 1980's.

- 👉 Director.
- 👉 Production designer.
- 👉 Set, costume, make-up, publicity designer.
- 👉 Set painter.
- 👉 Make-up artist.
- 👉 Set up BACKTAGE PRODUCTIONS which ran for 25 years.
- 👉 Directed productions for all major companies in Bristol.
- 👉 Won awards including Best Musical, Best Set, Best Publicity.
- 👉 Worked with the BBC on full scale review shows with Vicki Klein.
- 👉 Taught at theatrical summer schools.

It's time for a new challenge using my history and experience in a different way. I'm not looking to come in high and climb ladders, I'm looking for stability and integrity with an opportunity to pay it forward.

Matt